

# 2025 EDITORIAL CALENDAR

Issue Date	Ad Closing	Editorial Focus	Lists	WBJ Events/Special Publications
<b>January 13</b>	January 2	<b>Best of Business Awards</b>	Labor unions	<b>Event:</b> Best of Business Awards
<b>January 27</b>	January 15	<b>Focus: North Central MA</b>	Largest North Central Mass. companies	
<b>February 10</b>	January 29	<b>Women In Leadership</b>	Highest-paid female execs; Largest woman-led cos	<b>Event:</b> Economic Forecast & Real Estate Summit
<b>February 24</b>	February 12	<b>Business Leaders of the Year/HOF</b>	Advertising, marketing & communications firms	
<b>March 10</b>	February 26	<b>Banking &amp; Finance</b>	Banks	<b>Event:</b> BLOY Awards/HOF Awards
<b>March 24</b>	March 12	<b>Meetings, Tourism &amp; Golf Guide</b>	Meeting facilities; Tourist attractions; Golf courses	
<b>April 7</b>	March 26	<b>Manufacturing Awards/Made in Central MA</b>	Manufacturers	<b>Event:</b> Central Mass Manufacturing Awards & Forum
<b>April 21</b>	April 9	<b>Health Care &amp; Life Sciences</b>	NIH grant recipients	
<b>May 5</b>	April 23	<b>Small Business/Business Profiles</b>	SBA Lenders	<b>Event:</b> Central MA Life Sciences Forum
<b>May 19</b>	May 7	<b>The Power 100*</b>	Central Mass. 150 (largest companies)	
<b>June 2</b>	May 21	<b>Energy &amp; Sustainability</b>	Clean energy companies	<b>Event:</b> Massachusetts Energy Summit
<b>June 16</b>	June 4	<b>Mid-year Economic Forecast</b>	Public companies	
<b>June 30</b>	June 18	<b>The Dog Edition</b>	Animal shelters	
<b>July 21</b>	June 18	<b>Book of Lists*</b>	40+ lists of market leaders	
<b>July 28</b>	July 16	<b>Higher Education</b>	Colleges & universities	
<b>August 11</b>	July 16	<b>Giving Guide*</b>	Directories; Grant-making foundations & nonprofits;	
<b>August 25</b>	August 13	<b>40 Under Forty Awards</b>	Arts & culture nonprofits; Social service nonprofits Highest-paid CEOs	
<b>September 8</b>	August 27	<b>Law &amp; Accounting</b>	Law firms; Accounting firms	<b>Event:</b> 40 Under Forty Awards
<b>September 22</b>	September 10	<b>Diversity, Equity &amp; Inclusion</b>	Minority-owned businesses	
<b>October 6</b>	September 24	<b>Outstanding Women in Business</b>	Woman-owned businesses	<b>Event:</b> Outstanding Women In Business Awards
<b>October 20</b>	October 8	<b>Banking &amp; Finance</b>	Venture capital deals	
<b>October 27</b>	October 15	<b>Health Care Directory &amp; Senior Resource Guide*</b>		
<b>November 3</b>	October 22	<b>Central MA Insights/Real Estate Insider*</b>	Commercial contractors; Architects; Taxpayers	<b>Event:</b> DEI Forum & Awards
<b>November 17</b>	November 5	<b>Veterans in business</b>	Veteran-owned businesses	
<b>December 1</b>	November 18	<b>Health Care</b>	Holistic wellness centers	<b>Event:</b> Health Care Forum & Champions Awards
<b>December 15</b>	December 3	<b>Workforce development</b>	ESOP companies	<b>Event:</b> Economic Forecast & Real Estate Summit, Feb. 2026
<b>December 29</b>	December 16	<b>Economic Forecast*</b>	List leaders	

\* special annual issues