

2026 EDITORIAL CALENDAR

Issue Date	Ad Closing	Editorial Focus	Lists	WBJ Events
January 12	December 30	Best of Business Awards	Labor unions	Best of Business Awards
January 26	January 14	Focus on AI	Publicly Traded Cos.	
February 9	January 28	Central Mass Innovators	NASA contracts; Patents	Economic Forecast & Real Estate Summit
February 23	February 11	Business Leaders of the Year/HOF	Ad, marketing & communications firms; Vo-tech Schools	BLOY Awards/HOF Awards
March 9	February 25	Banking & Finance	Banks	
March 23	March 11	Women In Leadership	Highest-paid female execs; Largest woman-led cos.	
April 6	March 25	Manufacturing	Manufacturers	Central Mass Manufacturing Awards & Forum
April 20	April 8	Health Care	NIH grant recipients; Biotech	
May 4	April 22	Small Business	SBA Lenders; Chambers of Commerce	
May 18	May 6	Real Estate & Construction	Commercial contractors; LEED buildings	
June 8	May 27	Power 100	Central Mass 150 (largest companies)	Massachusetts Energy Summit
June 22	June 10	ESOPs: Employee-owned Businesses	ESOP Cos.; Credit unions	
July 13	June 10	Book of Lists*	40+ lists of market leaders	
July 27	July 15	Education	Colleges & universities; Private high schools	
August 10	July 15	Giving Guide*	Directories; Grant-making foundations & nonprofits; Arts & culture nonprofits; Social service nonprofits	
August 24	August 12	40 Under Forty Awards	Highest-paid CEOs; Highest-paid nonprofit execs	
September 7	August 26	Law & Accounting	Law firms; Accounting firms	40 Under Forty Awards
September 21	September 9	DEI: Leadership & Culture	Minority-owned businesses; Insurance agencies	DEI Forum
October 5	September 23	Outstanding Women in Business Senior Resource Guide* (insert)	Woman-owned businesses; Family-owned businesses 7 lists, 2 directories, 1 checklist	Outstanding Women In Business Awards
October 19	October 7	Central Mass. Insights	DOT projects, SBA loans, Residential mortgage lenders; data from BLS, Census, WRB, etc.	
November 2	October 21	Banking & Finance	Venture capital deals; Promotional products vendors	
November 16	November 4	Veterans in Business	Veteran-owned businesses; IT services providers	
November 30	November 18	Health Care	Hollistic wellness centers; Marijuana businesses	Health Care Forum & Champions Awards
December 14	December 2	Economic Forecast	List leaders; Brewers	Economic Forecast & Real Estate Summit, Feb. 2027

* special annual issues